

The trusted knowledgebase for insurance professionals

ReferenceConnect is the industry's most extensive and comprehensive insurance knowledgebase that is designed to help agencies like you grow your business by aggregating insurance policy coverage and risk profile information into one easy-to-access location, making you an agent of choice and a trusted advisor to your clients. ReferenceConnect centralizes information from over 40 publications, provides tools to mitigate E&O exposures, streamlines access to carrier information, helps reduce operational costs, and more.



Features you need

Easy access to the information you need to stay in-the-know

- **Agency Module** comprises publications from over 40 top insurance publishers including ISO, NCCI, IRMI, National Underwriter, and many more, helping you quickly find the answers to business-critical questions.
- To see which publishers you can gain access to, review our **Publications Guide**.

Standardize your training

Reduce the time it takes to ramp up new producers through extensive **Risk Profiles and coverage checklists**, allowing your current workforce to focus on making money for the business.

Identify new opportunities

Provide your producers the ability to research new market opportunities and identify prospects within your region using ReferenceConnect's **Market Lookup Tools**.

Connect with your carriers

Agent Access connects you to your carriers who also use ReferenceConnect, eliminating the need to navigate and login to multiple carrier websites.

Available anytime, anywhere

Access ReferenceConnect on mobile devices, including smartphones and tablets.

Some customers have seen potential for

- Used by over 3000 agencies, including **96 of the top 100 brokers**
- Reduce time spent searching for policy info **from 1-2 hours per search to 10-15 minutes**
- **60% reduction** in time needed for internal document search
- **1% increased revenue** in new business and renewals

"I had an opportunity to visit a cabinet shop recently and didn't really know the details about dust collection and other related cabinet shop exposures. However, thanks to ReferenceConnect, I was able to become an instant expert and win the business."

Cam Winterburn,

Principal, *Winterburn & Associates Insurance, LLC*

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