RiskMatch

Why RiskMatch?

RiskMatch is an AI-powered insurance intelligence solution that provides you with the data-driven insights you need to grow your business and stay competitive in an increasingly complex industry.

- **140B** in-force written premium
- **193M** policies
- **3,450** agencies
- **50** states and **3812** NAIC unique writing carriers
- **1060** NAICS industry codes

Trust your data

Through our data cleansing and normalizing process, your data can be up to 99% more accurate than it is today.

We **centralize** your data

We **clean** your data

123 Hpy St → 123 Happy St

Gnrl Liability → General Liability

$26,78 → $2,678

Hrtfd $300,000 premium
hartford $500,000 premium → Hartford $1,000,000 premium
HARTFORD $200,000 premium

AMS / CRM / Rater → RiskMatch

Get a 360 view of your agency

Make more strategic decisions based on a complete view. Many RiskMatch agencies have **seen up to a 7% increase in their retention rate** using features like the Risk Profile Report.

Turn data into action

Data shouldn't just sit in your system. Make it actionable with features like the Cross-Sell Report and Growth Insights. Using these features, agencies have strategically increased their cross-sell and upsell efforts.

> "RiskMatch provides tools and resources to expand our relationships with insurers, accelerate our solution development capabilities, and drive efficiency in our insurance placement transactions."
>
> **Mike Goldman,**
> *COO, NFP*

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API's

Deliver data from many of these features, such as Cross-Sell, Growth Insights, Revenue Drivers and more, to your desired destination

Revenue drivers

Explore what's influencing your revenue streams and develop a business strategy for growth

Analytics in your inbox

Get actionable insights delivered directly to your email

Cross-sell

Identify coverage gaps and cross-sell opportunities, helping you increase revenue

Retention prediction

Utilize machine learning to view at-risk renewals and compare your turnover to the market to influence your retention strategy

Benchmarking report

Create compelling proposals for customers that compare averagecoverage pricing, limits, markets, and more to demonstrate your value as a trusted advisor.

Potential enhanced revenue

Gain customized insight into your current commission rates for upcoming renewals compared to market averages to identify potential uplift

Risk profile report

Generate a preformatted, interactive proposal for clients to see coverages they should be considering based on what similar customers have bought and demonstrate your value as a trusted advisor.

Market relationships

Discover which markets have lower shares in your business to drive consolidation decisions and optimize carrier and intermediary relationships

Growth Insights

Identify competitive advantages and pockets of opportunity based on industry, state, and product combinations to create cross-sell and upsell campaigns.

or call 800.444.4813

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